

Perretagana, 10
01015 Vitoria-Gasteiz
Telephone: 945 13 52 02 / 945 13 52 27
Fax: 945 13 93 21 / 945 23 48 10
bh@bhsa.es / www.bhbikes.com

BH
ULTRALIGHT BICYCLES
BHBIKES.COM

BH launches bhtriatlon.com, the new Internet site of triathlon

We are launching **bhtriatlon.com**, a new site where you can find the latest BH triathlon news, ride alongside world-class triathletes such as Eneko Llanos or Nicola Spirig, take your first steps as a triathlete guided by advice of experts, or become a member of the BHTri Club...

Coinciding with the **BH Zarauzko Triathlon**, BH is launching bhtriatlon.com, the new Internet site dedicated to the world of triathlon and the way to crown BH's bid on this sport. Determination, strength, precision, endurance, self-sacrifice, struggle, motivation to improve one's skills... All these words fit very well in any description of this multi-sport discipline as well as of BH's philosophy, just as triathletes and their bikes seem to fit perfectly together to face their triathlon challenges. Would you like to join us in our new tri stage?

Bhtriatlon.com will be a virtual transition area where you can read about BH's developments in the field of triathlon, find the latest news about BH-sponsored triathletes and events, get ready to take part in triathlons along with experienced triathletes, or make your contribution at the BHTri Club, where you can share news on amateur events or enter promotions and competitions.

Hot line with BH pros

The names of Eneko Llanos, Nicola Spirig, Hektor Llanos, Angela Naeth, Reto Hug, Nicholas Ward, Fernando Alarza, and Mario Mola mean experience and youth, skill and power. They are well-established stars and young hopes of triathlon, and they all wear the same colours. They will be your guides at bhtriatlon.com, a site that will serve as a hot line to reach them. Moreover, Hektor Llanos will be your personal trainer –a fully qualified trainer, indeed.

We have got lots of surprises for you. Just to warm-up, registered users will enter the giveaway of a jersey signed by Eneko Llanos, a shirt that maybe you can wear in an event sponsored by BH, like the **BH Zarauzko Triathlon** or the **Valencia Triathlon**.

Comprehensive training

BH is the only brand that has everything you need to get ready for a triathlon: the best bikes for this sport (G5, Aero, Ultimate...) and the best fitness machines to complement your outdoor training with high-end indoor exercise: bodybuilding equipment, stationary bikes, vibration plates, etc.

Triathlon has already found a place for itself in our family. **Bhtriatlon.com** is to join **bhbikes.com**, **bh-emotion.com**, **bhfitness.com** and **bhhipower.com** to offer you the best in each discipline. What is yours?

Take a look at bhtriatlon.com. The next thing you will be doing is clicking the "Add to favourites" button.

BHBIKES.COM